

# COMFORT + CONTROL

Makes the Pinch a Cinch.



93%

of patients were less anxious or not anxious at all with self-assisted compression<sup>2</sup>

Introducing a whole new kind of Mammogram:  
the patient-assisted Pristina Dueta™ by GE.



## WHAT IS IT?

Pristina Dueta is the industry's first wireless remote control device that lets patients control their own breast compression during a mammogram, with technologist guidance. Patients can adjust the compression to the level that feels right for them - helping reduce discomfort, which is one of the main reasons women have for avoiding mammography screening. It is designed to minimize patients' perceived pain and discomfort by giving them an active role in the application of compression.

## IS THIS A DIY MAMMOGRAM?

No. This is a Do-It-Together mammogram. It empowers women to be involved in their exam while a technologist guides the process.

## DOES IT IMPACT IMAGE QUALITY?

Pristina Dueta is proven to produce images of similar quality compared to traditional technologist mammograms<sup>1</sup>.

## WHAT ARE MEDICAL PROFESSIONALS SAYING?

*"Finally somebody thought about the woman when they made the machine."*

- Allison Zupon, M.D., Radiologist, Imaging for Women

*"Every woman likes to be in control and make those decisions."*

- Phyllis Fulk, CFO & Practice Administrator, Imaging for Women

1. IPSOS Patient Satisfaction Study sponsored by GE Healthcare, conducted with 315 patients across 2 sites in Europe, out of which 160 were offered the patient-assisted compression option, February 2017  
2. IPSOS Patient Satisfaction Study sponsored by GE Healthcare, conducted with 160 patients who used patient assisted compression across 2 sites in Europe, February 2017



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